About Us

Crypto Clash is the premier gateway to Web3 innovation and community growth worldwide. Originally focused on connecting projects with their audiences, we have evolved into a full-spectrum digital marketing and promotional agency specializing in decentralized technologies.

Our goal? To empower projects and communities by harnessing the transformative power of blockchain, crypto, and the broader Web3 ecosystem.

We Provide The Best Service

Crypto Clash is a trusted, business-registered agency that builds culture in communities. We provide professional, tailored solutions through AMAs, Binance Live sessions, social media management, marketing campaigns, and media exposure—helping projects connect with audiences, grow, and be heard.

Our Experiences

At Crypto Clash, we have talented and experienced teams that know how to cultivate culture in the Web3 space - delivering results, not just promises.

We've worked with over 800+ crypto projects worldwide across a variety of niches, including:

- DeFi & NFT
- WEB3 Games
- DEX & CEX
- Meme Coins
- Artificial Intelligence
- RWA
- Launchpads
- Stable Coins

Our Advance

Since 2020, Crypto Clash has built strong global connections across Web3. With experience working on 850+ crypto projects, we are recognized worldwide for our impact and reliability.

Over the years, we've been backed and trusted by multiple venture capitals, launchpads, B2B companies, and industry leaders.

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Concordium	Bitunix	Toobit	CratD2C	Avalanche
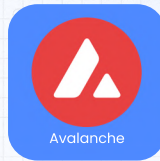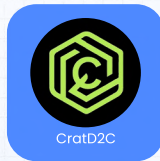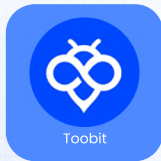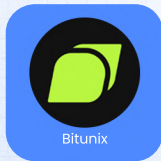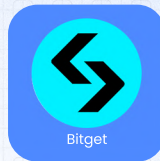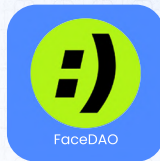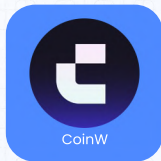
Here's few of our valued partners:

Our Full-Stack Web3 Media Marketing Expertise:

Community Building and Engagement:

Foster authentic connections and build thriving online communities within the Web3 space. From large communities to 1v1 conversation.

Social Media Marketing & Content Creation

Develop engaging and informative conte Manage and optimize your presence on key Web3 platforms like Twitter, Discord, and Telegram.nt tailored to the Web3 audience (blogs, articles, social media posts).

Influencer Outreach and Collaboration

Partner with influential figures in the Web3 space to expand your reach and credibility. Our Strength is ASIA

Marketing Outreach,Lead Generation, and Sales

Identify and target potential clients, generate leads, and drive sales through effective marketing.

OUR MOST SOUGHT OUT SERVICES WITH PRICING

Brand Builders Team $2400

5 Brand Builder Personnel

- Social Media Amplification.

- Identify and engage with key influencers in the Web3 space.

- Retweet and share the project's official posts on relevant platforms (Reddit, Quora, X, Facebook, Telegram, YouTube, TikTok).

- Create and share original content related to the project, such as informative articles, engaging discussions, or visual assets.

- Participate in relevant online communities and forums to increase visibility and engage with potential supporters.

- Track and analyze social media metrics to measure campaign effectiveness and make data-driven adjustments.

- Community Engagement: Foster a strong and engaged online community through active participation and content creation on the aforementioned platforms.

- Content Marketing: Produce high-quality content (blog posts, articles, social media posts) that resonates with the Web3 target audience.

24/7 Chat & Customer Support Team $2400

4 Chat Support Personnel

- Provide timely and accurate responses to customer inquiries via chat, demonstrating thorough product/service knowledge, and effectively resolve customer issues and escalate complex cases to appropriate channels as needed for 8 hours daily with 2 days off per week.

- Maintain meticulous records of customer interactions and transactions.

- Generate comprehensive reports on chat support performance metrics, including response times and issue resolution rates.

- Key Performance Indicators (KPIs): Maintain an average response time within specified benchmarks. Achieve high customer satisfaction ratings based on feedback surveys. Ensure a high first contact resolution rate to enhance customer experience and efficiency.

- Compliance and Security: Adhere strictly to company policies and procedures regarding customer data privacy and confidentiality. Implement robust security measures to safeguard sensitive customer information during all interactions.

- Reporting: Compiling and delivering a comprehensive End-of Shift Report daily, covering essential turnover details, customer concerns, and any requests or suggestions.

OUR MOST SOUGHT OUT SERVICES WITH PRICING

24/7 Community Management Team $2400

4 Community Managers ($600/each)

- Management of Discord Server and/or Telegram Communities: Overseeing the operations of Discord Server and/or Telegram Communities (Global and/ other region) for 8 hours daily with 2 days off per week.

- Engagement and Support: Responsively addressing queries, concerns, and suggestions from community members while maintaining a professional demeanor. Providing technical assistance when necessary.

- Content Strategy: Developing and implementing strategic content to foster engagement and participation within the community.

- Community Moderation: Promptly addressing instances of FUDs (fear, uncertainty, doubt), spam, and other unwanted content, ensuring a positive and constructive environment.

- Social Media Support: Assisting in the promotion of the project's organic growth by supporting activities on various social media platforms.

- Event Hosting: Organizing and hosting AMA (Ask Me Anything) chat events, games, and other community-related activities within the managed communities (Telegram and Discord).

- Reporting: Compiling and delivering a comprehensive End-of-Shift Report daily, covering essential turnover details, community concerns, and any requests or suggestions.

Social Media Management Team $2500

SMM, Graphics & Video Artist, Content Writer

- Engagements and Deliverables: Engage and post content on TikTok, Medium, Twitter, LinkedIn, Instagram, YouTube, and Facebook. Manage FUD on social media platforms.

- Post up to 21 tweets/retweets per week on Twitter (ideally 2-3+ posts per day)

- Create 10-12 banners/moving shorts videos for Twitter.

- Post twice a week on LinkedIn.

- Write and post 1 article per week on Medium (minimum 500 words per article).

- Create short reels (15-30 sec) twice a week for TikTok/Facebook/Instagram/ YouTube.

- Content Calendar and Visual Creation: Create a (weekly/bi monthly/monthly) content calendar and visuals for client approval. Schedule posts according to the content calendar.

- Documentation and Reporting: Maintain organized documentation and records of client branding assets and media kits and provide ongoing support and assistance to clients as needed. Provide a Monthly Progress Report containing insights and recommendations for optimization and improvement.

Other **Services** We Provide

01 Community Management

02 24/7 Customer Support

03 Social Media Management

04 Brand Builders/ Guerilla Marketing

05 Shortform Video Edit

06 Social Media Management

07 Artist/Celebrity Promotion

08 Video and Graphic Designs

09 Kols/Influencers Builders

10 Ask Me Any-thing /Podcasts

11 Listing DEX/ CEX/ICO/IDO

12 Brand Ambassadors

13 Branding and Design

14 Fiat to Crypto & Crypto to Fiat

15 PR/Media Awareness

16 Pay-Per Click/ Social Media Ads

17 Real Billboards.

18 Virtual/Executive Assistant

19 Incubators/ Accelerators

20 Marketing Consultant/Advisor

Our Game Plan

STEP 1: Understanding Your Project

- Conduct a thorough analysis of your project's goals, target audience, and unique selling points.
- Identify key performance indicators (KPIs) to measure success.
- Develop a tailored marketing strategy that aligns with your project's objectives and budget.

STEP 2: Streamlined Execution

- Implement efficient workflows for smooth campaign execution.
- Adapt to changing market conditions for optimal results.
- Ensure quality through rigorous monitoring and analysis.

STEP 3: Expert Guidance

- Benefit from our insights and experience in the latest marketing trends.
- Foster a culture of innovation and growth throughout your partnership.

Ready to take your project to the next level?

Let's chat trough the preferred channel:

Website   Book an Intro   Telegram